

# Elevator Pitch

The **elevator pitch** is the most powerful and concise description of you!! It communicates why you are someone worth hiring, helping or working with.

## Elevator pitch template:

“I have **(amount of)** years of **(skill)** experience with specific expertise in **(industry)**. While at my current company I **(what you did)** that resulted in **(impact)**. I graduated with a **(degree/certificate)** in **(area of study/expertise)** and am **(area of concentration that an employer is looking for)** OR **(I am eager to discuss your company’s opportunity and how I can add value to the team.)**

## 7 Elements of a Good Story:

1. Industry Relevance
2. Communication Skills
3. Leadership Experience
4. Problem Solving Skills
5. Expertise
6. Pedigree
7. Impact

## Why is this a good elevator pitch example?

- Demonstrates job relevance, leadership, problem solving, pedigree and impact - 5 of the 7 Elements of a Good Story.
- Provides useful detail about specific skills that may be applicable to a targeted opportunity – what you will “bring to the table”.
- Educational detail provides additional relevant detail related to core skill set required for that type of opportunity.

**You only have one chance to make a first impression!**